





AVAYA IP OFFICE[™] **CONTACT CENTER**

Avaya IP Office Contact Center extends Avaya innovation in contact centers to small and midsize businesses, to give your business the simplicity and value you require.

A Simple and Robust Multichannel Contact Center for IP Office

Customer expectations have risen dramatically, requiring companies to develop a far broader set of capabilities for their customer interactions. To be successful today, small and midsize businesses must be able to respond swiftly, efficiently and accurately to their customers no matter which channel of interaction - or combination of channels - customers choose.

Optimal Accessibility -**Putting You Ahead of** the Competition

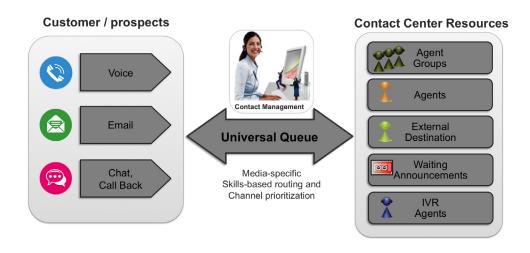
Businesses that want to differentiate themselves in today's competitive global market environment must be able to provide superior service and high quality customer interactions. The demands placed on an efficiently functioning contact center are high: service must be superior and tailored to the individual needs of customers. Idle time and operating costs need to be reduced, while at the same time the business must be accessible around the clock, and still have the ability to respond quickly during peak busy times.

IP Office Contact Center extends Avaya innovation in contact centers to small and midsize businesses to give your business the simplicity and value you require. Optimized for use with Avaya IP Office software, and leveraging realtime customer service scenarios, the

solution enables blended multichannel capabilities in English, Spanish, French, German, and Italian to enhance and expand customer communications with minimal customization and configuration required.

IP Office Contact Center is a true endto-end solution for businesses that want to differentiate their services from the competition, achieve better customer segmentation, and increase the value of each customer relationship. This can translate into more satisfied customers and a more profitable business.

With IP Office Contact Center, you can integrate voice, email, and web chat channels, and proactively manage the entire customer interaction lifecycle. Your business can begin at its own pace with one channel such as voice, for example, and add other channels such as e-mail as your objectives evolve.





The main reason we have higher availability and better call metrics is because with our Avaya solution, we can see who is on break: we're not short-staffed

-Nik Parra, Chief Technology Officer, ReSource POS

Complete End-To-End Customer Service Strategies

With Avaya IP Office™ Contact Center, you can implement a comprehensive end-to-end customer service strategy to help make your business a customer's first choice. This fully integrated suite delivers a variety of values and benefits to the customer to help:

- Maximize the value of every interaction by delivering consistent, personalized service and identify cross selling and up-selling opportunities
- · Create stronger customer relationships by enabling every employee to be a customer advocate, to provide exceptional customer service across the business
- Deliver the right service at the right level, anytime, anywhere through skillsbased routing and multichannel capabilities
- Increase first contact resolution by applying segmentation strategies to optimize customer handling — eliminating the need for customer calls such as: "I am contacting you again about..."
- Enable your employees' productivity by giving them the tools they need to proactively reach out to customers to offer new opportunities or to resolve issues

Highlights at a Glance

Flexible media distribution - optimizes business processes by distributing contacts to employees based on your pre-defined processes

Integrated multi-channel customer contact solution for voice, e-mail, and web chat - provides optimal accessibility on all communication channels; customers are free to choose which channel they prefer in order to do business with you

Customer prioritization - defines and prioritizes customers based on your business strategies

Skills-based routing - routes customer inquiries to the employee who is best qualified to handle them, based on media type, expertise, and past experience with a particular customer or situation

Voice and self-service solutions -

allow customers to serve themselves, which can increase customer satisfaction and markedly decrease employee workloads

Administration & Installation -

improved administrator web page including automated log collection and user interface download capability

Online monitoring - delivers realtime information to supervisors as well as the Avaya Contact Center Wallboard, which provides insight into business operations and enables immediate adjustment when needed to maximize agent availability

Historical reports - provide information over longer periods of time, helping to identify, measure and pursue opportunities, as well as discover and resolve issues or outages

Standards based CRM integration -

provides simplified integration to CRM packages like SAP and SalesForce.com

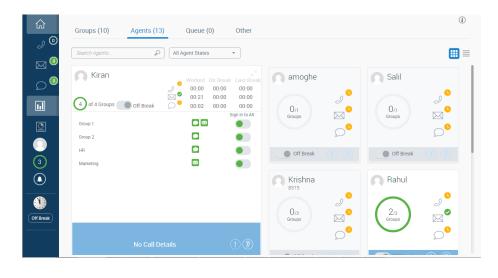
Interactive Voice Response (IVR) -

supports specialized announcement and call routing treatments

Work Force Optimization - makes available voice and screen recording with KnoahSoft Harmony to support quality and workforce management in a scalable, flexible, PCI compliant architecture

Remote workers - enables multi-site operations and optimal resource allocation, regardless of location using the latest technologies including WebRTC

Full featured soft client - refreshed. modern UI available from Google Store or direct from Avaya that delivers full multi-channel capabilities, even from within browsers like Google Chrome



All-in-one Customer Service Solution

Enables delivery of consistent. personalized service to customers across multiple media channels and locations

Integrated with IP Office

Single, easy-to-use administration interface

Evolves with your business

Start with voice, and add multimedia channels without hardware

Fast Implementation with Minimum Disruption

Simplicity extends to installation, where skilled, certified Avaya Partners can deliver customer centric configurations rapidly. Standard configurations provided in IPOCC can be up and running in a few days. Other features that may require customization such as managing calling queues to meet customer demands and other customer service scenarios and analytics can be configured to meet your needs within a few days or weeks depending on your business processes.

Deployment options to meet business requirements - IP Office™ Contact Center can be delivered on premise, in the cloud, or as a hybrid of both. The Customer Engagement OnAvaya cloud solution, hosted on the Google Cloud Platform and the Powered By Avaya IP Office cloud offering, enables you to choose partners and platforms that work best for your business

Capacities

	IP Office 500V2	IP Office Select Server Edition
	Up to 30 agents	Up to 250 agents
Max Active Agents (All media)	30	250
Max Configured Agents	150	1250
Max supervisors ¹	30	250
Max simultaneous agent call recording	30	250
Multi-site	No	• IP Office Server Edition - Up to 32 networked locations
		• IP Office Select - Up to 150 networked locations
Operating System	Microsoft Windows Server 2008 R2 Standard 64-bit Edition SP1	
	Microsoft Windows Server 2012 R2 Standard 64-bit Edition	
Server Virtualization	VMWare ESXi 5.1	

'Note: The combined number of active agents and supervisors cannot exceed the total number of seats

Learn More

To learn more about the IP Office Contact Center solution, contact your Avaya Account Manager or Avaya Authorized Partner, or visit us at avaya.com

Avaya is a leading, global provider of customer and team engagement solutions and services available in a variety of flexible on-premise and cloud deployment options. Avaya's fabricbased networking solutions help simplify and accelerate the deployment of business critical applications and services. For more information, please visit www.avaya.com.

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